

ECONOMIC DEVELOPMENT, EDUCATION & CULTURE COMMITTEE MEETING MINUTES
April 10, 2018

The Economic Development, Education & Culture Committee of the Broome County Legislature met on Tuesday, April 10, 2018 in the Legislative Conference Room, Sixth Floor, Edwin L. Crawford County Office Building, Binghamton, New York.

Members Present: M. Sopchak (Chair), C. O'Brien, J. Shaw, M. Kaminsky, R. Weslar

Members Absent: None

Others Present: A. Martin, R. O'Donnell, Legislature; K. McManus, C. Cramer, County Exec's Office; J. Knebel, S. Kane, OMB; C. Marion, Arena; S. Liu, OET; M. Gawors, Parks; F. Evangelisti, B. Lucas, Planning; B. Roberts, CCE; D. Pessagno, Spiedie Fest

The Economic Development, Education & Culture Committee meeting was called to order by the Chairman at 4:35 PM. Mr. Shaw made a motion to move the agenda, seconded by Mr. Weslar.

The Committee took the following action with regard to the matters before it:

#1 RESOLUTION AUTHORIZING REVISION OF THE WORKFORCE INNOVATION AND OPPORTUNITY ACT ADULT PROGRAM GRANT FOR THE OFFICE OF EMPLOYMENT AND TRAINING AND ADOPTING A REVISED PROGRAM BUDGET FOR 2017-2019

Carried. Ayes-5, Nays-0

#2 RESOLUTION AUTHORIZING REVISION OF THE WORKFORCE INNOVATION AND OPPORTUNITY ACT DISLOCATED WORKER PROGRAM GRANT FOR THE OFFICE OF EMPLOYMENT AND TRAINING AND ADOPTING A REVISED PROGRAM BUDGET FOR 2017-2019

Carried. Ayes-5, Nays-0

#3 RESOLUTION AUTHORIZING REVISION OF THE WORKFORCE INNOVATION AND OPPORTUNITY ACT YOUTH PROGRAM GRANT FOR THE OFFICE OF EMPLOYMENT AND TRAINING AND ADOPTING A REVISED PROGRAM BUDGET FOR 2017-2019

Carried. Ayes-5, Nays-0

#4 RESOLUTION AUTHORIZING REVISION OF THE WORKFORCE INNOVATION AND OPPORTUNITY ACT ADMINISTRATION PROGRAM GRANT FOR THE OFFICE OF EMPLOYMENT AND TRAINING AND ADOPTING A REVISED PROGRAM BUDGET FOR 2017-2019

Carried. Ayes-5, Nays-0

#5 RESOLUTION AUTHORIZING THE DEPARTMENT OF PARKS, RECREATION AND YOUTH SERVICES TO ACCEPT A COURSE DESIGN AND BASKET DONATION FROM THE GREATER BINGHAMTON DISC GOLF CLUB

Mr. Gawors stated that the cost of creating a disc golf course will be minimal to the County. The costs will be for concrete "tee boxes" and purchasing frisbees to rent out to users of the course.

Carried. Ayes-5, Nays-0

#6 RESOLUTION AUTHORIZING ACCEPTANCE OF DORMITORY AUTHORITY STATE OF NEW YORK (DASNY) SAM GRANT FUNDING FOR BROOME COUNTY FORUM THEATRE FOR 2018

Carried. Ayes-5, Nays-0

#7 RESOLUTION AUTHORIZING ACCEPTANCE OF DORMITORY AUTHORITY STATE OF NEW YORK (DASNY) SAM GRANT FUNDING FOR THE FLOYD L. MAINES VETERANS MEMORIAL ARENA FOR 2018

Carried. Ayes-5, Nays-0

#8 RESOLUTION AUTHORIZING AN AGREEMENT WITH TETRA TECH, INC FOR CONSULTATION SERVICES FOR THE DEPARTMENT OF PLANNING FOR 2018

Mr. Evangelisti stated that this contract will allow for Tetra Tech to update the County's Hazard Mitigation Plan, which was last updated five years ago.

Carried. Ayes-5, Nays-0

#9 RESOLUTION DESIGNATING THE BROOME COUNTY LEGISLATURE AS LEAD AGENCY WITH RESPECT TO THE GOVERNMENT PLAZA GREEN INFRASTRUCTURE PROJECT AND RENDERING A "NEGATIVE DECLARATION" WITH RESPECT THERETO

Carried. Ayes-5, Nays-0

#21 RESOLUTION AMENDING THE 2018 CAPITAL IMPROVEMENT PROGRAM FORUM MARQUEE REPLACEMENT AND ARENA IMPROVEMENTS INFRASTRUCTURE PROJECTS

Carried. Ayes-5, Nays-0

#24 RESOLUTION AUTHORIZING AN AGREEMENT WITH BROOME COUNTY COMMUNITY CHARITIES FOR FUNDING FROM THE MARKETING AND ECONOMIC DEVELOPMENT ALLOCATION OF THE OCCUPANCY TAX FOR 2018

Carried. Ayes-5, Nays-0

#30 RESOLUTION AMENDING THE 2017 CAPITAL IMPROVEMENT PROGRAM BCC GEOTHERMAL HEATING AND COOLING PROJECT

Carried. Ayes-5, Nays-0

#32 RESOLUTION AUTHORIZING AN AGREEMENT WITH THE SPIEDIE FEST & BALLOON RALLY EXPO, INC. FOR FUNDING FROM THE MARKETING AND ECONOMIC DEVELOPMENT ALLOCATION OF THE OCCUPANCY TAX FOR 2018

Mr. Pessagno stated that this funding will primarily be used to market and promote the Spiedie Fest to a larger audience to draw more people from outside the area to this year's event.

Carried. Ayes-5, Nays-0

#33 RESOLUTION AUTHORIZING ACCEPTANCE OF THE GOVERNMENT PLAZA GREEN INFRASTRUCTURE PROJECT PROGRAM GRANT FOR THE DEPARTMENT OF PLANNING AND ADOPTING A PROGRAM BUDGET FOR 2018-2020

Carried. Ayes-5, Nays-0

#34 RESOLUTION AUTHORIZING THE ASSIGNMENT OF AN AGREEMENT WITH COURTERBACK DEVELOPMENT COMPANY, LLC TO SD BINGHAMTON REALTY, LLC FOR LEASE OF SPACE AT 171-175 FRONT STREET AND EXTENDING THE AGREEMENT THROUGH DECEMBER 31, 2019

Carried. Ayes-5, Nays-0

#36 RESOLUTION ADOPTING LOCAL LAW INTRO. NO. 4 OF 2018, ENTITLED: "A LOCAL LAW AMENDING THE BROOME COUNTY CHARTER AND CODE CHAPTER 281 PARKS AND RECREATION AREAS"

Carried. Ayes-5, Nays-0

#42 RESOLUTION CONFIRMING REAPPOINTMENT TO MEMBERSHIP ON THE BROOME COUNTY SOIL AND WATER CONSERVATION DISTRICT BOARD OF DIRECTORS

Carried. Ayes-5, Nays-0

#44 RESOLUTION AUTHORIZING AN AGREEMENT WITH CORNELL COOPERATIVE EXTENSION OF BROOME COUNTY FOR FUNDING FROM THE MARKETING AND ECONOMIC DEVELOPMENT ALLOCATION OF THE OCCUPANCY TAX FOR 2018

Ms. Roberts updated the Committee on how the operations of the Farmers Market are going and stated that CCE and the Planning Department are committed to working together to ensure operations become self-sustaining. This funding will help cover operational deficits.

Carried. Ayes-5, Nays-0

#45 RESOLUTION CONFIRMING APPOINTMENT TO MEMBERSHIP ON THE BROOME COUNTY VETERANS MEMORIAL ARENA BOARD OF DIRECTORS

Carried. Ayes-5, Nays-0

Following the Resolutions, OET Director Sara Liu, updated the Committee on department activities (handouts attached).

There being no further business to come before the Committee at this time, a motion to adjourn was made by Mr. Shaw, seconded by Mrs. O'Brien. The meeting adjourned at 5:10 PM.



Office of Employment & Training Report: April 2018

I. Mission Statement:

To create a region that is a location of choice by employers due to a highly employable and motivated workforce committed to individual growth and skill development through life-long training and education.

II. Description:

The Broome County Office for Employment & Training, or Broome-Tioga Workforce is a Local Workforce Development Board established by the Workforce Innovation & Opportunity Act. The agency is dedicated to serving job seekers: both unemployed and incumbent workers with job search and career development needs. The agency also assists Southern Tier employers with hiring needs and securing resources to provide needed trainings.

III. 2017 Office of Employment & Training Highlights:

Workforce Innovation & Opportunity Act (WIOA) funded Programs Update

Programs	2016			2017		
	No.	Amount	Average	No.	Amount	Average
Adult OJT	15	\$31,351		41	\$102,195	
Adult ITA	18	\$32,241		41	\$80,157	
DW OJT	19	\$55,076		21	\$52,840	
DW ITA	7	\$14,257		21	\$32,670	
Youth OJT	3	\$8,677		22	\$33,776	
Youth ITA	5	\$10,710		8	\$13,893	
TTW OJT	2	\$-		3	\$9,623	
TTW ITA	5	\$5,412		14	\$16,339	
	74	\$157,724	\$2,131	171	\$341,493	\$1,997

116% increase in program participation!

2016 - 20% drop out rate

2017 - 27% (Addition of Youth Program)

Definitions:

OJT- On the Job Training Program: *Pays up to 50% of a new FT hire's wage for up to 6 mos throughout a training period*

ITA- Individual Training Account: *Pays up to \$3,000 per job seeker to enroll in courses specifically related to obtaining skills for regional in-demand occupations.*

TTW- Ticket to Work: *The Ticket to Work (Ticket) program is a free and voluntary program that can help Social Security beneficiaries go to work, get a good job that may lead to a career, and become financially independent, all while they keep their Medicare or Medicaid.*

DW- Dislocated worker: *See chart below*

Determining Eligibility for WIOA Programs

Fund	Age & Other	Work Status	Selective Service	Low Income
WIOA Adult	18 years or older Customer is requesting individualized services from Workforce Solutions	Authorized to work in U.S.	If male, registered as required	<p>A. Family income at or below 100% of poverty line or 70% lower living standard (Priority) or 200% of poverty line (Beyond Priority)</p> <p>A. Meets one of the following criteria</p> <p>1. Customer receives or is a member of a family that receives (currently or in the past six months) one of the following</p> <p>a) TANF, or b) SNAP, or c) SSI, or d) Other public assistance; or</p> <p>2. Foster Child; or 3. Homeless; or 4. Receives or is eligible to receive free or reduced-price lunch; <u>or</u></p> <p>B. Deficient in Basic Skills</p> <p>Note: Individual with a disability must be considered family of one for income determination purposes, if family income exceeds 200% of poverty and 1-4 above do not apply.</p>
WIOA Dislocated Worker	There is no age limit. Customer is requesting individualized services from Workforce Solutions	<p>Authorized to work in U.S., and</p> <p>1. Terminated or laid off, eligible for or exhausted UI and unlikely to return to industry or occupation; <u>or</u></p> <p>2. Lost job from permanent closure or substantial layoff of a plant, facility or enterprise; <u>or</u></p> <p>3. Was self-employed and now unemployed because of economic conditions or natural disaster; <u>or</u></p> <p>4. Displaced Homemaker; <u>or</u></p> <p>5. Spouse of a member of Armed Forces who lost employment due to permanent change in duty station or is unemployed, underemployed and has difficulty finding or upgrading employment</p>	If male, registered as required	Income test not required for eligibility or service.

IV. Warehouse Training Program Overview

April 9-27, 2018

Participating Employers: Maines, Willow Run, Amrex

Funded by NYSDOL Sector Grant & Community Foundation for South Central NY Grant

 **Guaranteed job** for those who successfully complete screenings, 3 week course and final drug & lift tests. Support provided throughout the program including transportation and childcare assistance.

Total Screened: 66

Screening process:

1. In-house application and resume collection
2. Attendance at Orientation
3. Background Check
4. Drug Screening
5. Three interviews (one with each employer)
6. Final enrollment with matched employer

Total Enrolled and Active: 17

Reasons that participants did not enroll: not DW, background, no-show to orientation, refusal of drug screening, opt-out due to finding a job, warehouse was not the right occupational fit, etc.

Geographic Distribution of Active Participants:

1. Binghamton (14)
2. Johnson City (1)
3. Endicott (1)
4. Windsor (1)

Supportive Services funding awarded by Community Foundation of Southern Tier

- To eliminate barriers to initial employment, including transportation, clothing, child care, etc.
- Services extend to first paycheck (first two weeks of employment) to ensure financial stability and job retention

Class Structure:

- Classes hosted by SUNY Broome for soft skills, including Warehouse Math and Reading, Time Management, Problem Solving, Communication and Teambuilding.
- Hands-on training hosted by Broome-Tioga BOCES, including OSHA-10 Certification and forklift training
- Raymond has agreed to provide equipment simulation machines and instructors
- Classes run 3 weeks, FT to simulate work requirements

V. Skill UP Campaign

The SkillUP campaign is a collaborative community outreach campaign, including partner agencies, to allow greater numbers of job seekers to use the Metrix online course catalog. The course catalog contains thousands of online courses to prepare job seekers for the workforce.

Program Year Activity

	Program to Date as of March 2018	As of March 2017
Registrations	121	64
• Workforce Development Board	21	
• Adult Education	57	
• Other Sources	43	

Total Course Completions	
• Workforce Development Board	9
• Adult Education	98
• Other	21
TOTAL	128

VI. Outreach

Website Overhaul: Late 2017

www.broometiogaworks.com

Now provides direct links to hiring events, employer recruitments, job search sites, civil service opportunities, and our specialized programs. Recruitments updated weekly.

Facebook presence with over 1,000 followers.



americanjobcenter

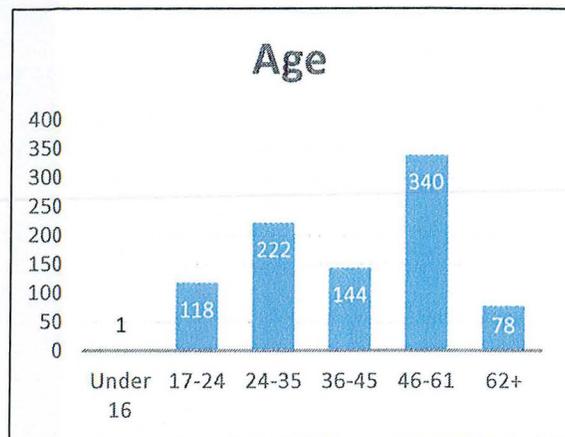
Broome-Tioga Workforce New York

2017-2018 Career Fair Report

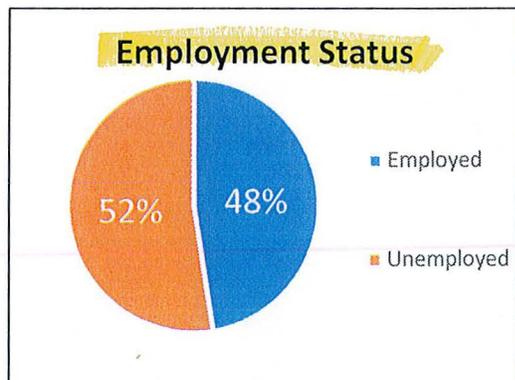
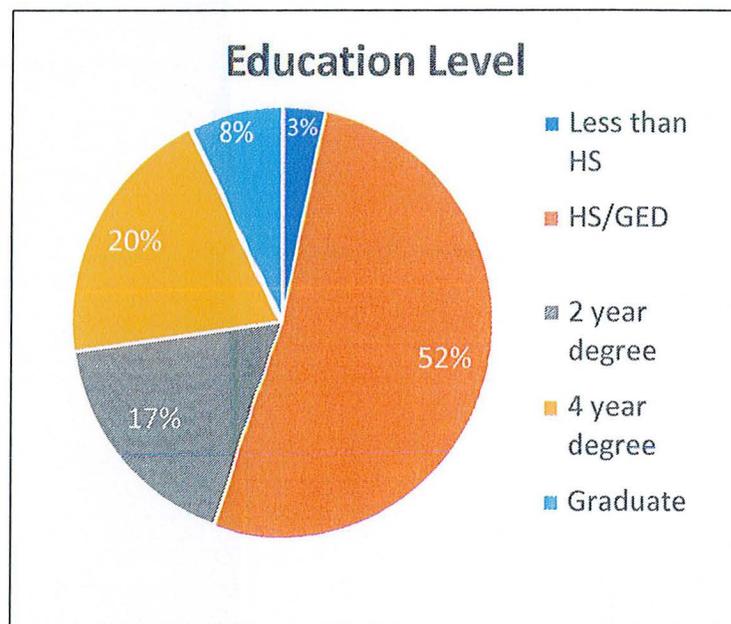
Total Participants
979

Veterans Served
69

Unemployment Ins. Recipients
137



Ethnicity	
Alaskan/American Indian	3
Asian	11
Black/African American	103
Hawaiian/Pacific Islander	1
Hispanic/Latino	28
White	730
Not Disclosed	37
Multiple Selected	17



Includes:

- Transportation, Logistics & Warehousing 02/27/2018
- Health Care Recruitment 01/25/2018
- Binghamton Devils 01/10/2018
- ACBC Event 11/14/2017
- OGLC Event 10/11/2017